An Introduction to Systematic Reviews that Include Meta-analyses for Policy Makers and Analysts

Uma Introdução às Revisões Sistemáticas que incluem meta-análises para Analistas e Decisores Políticos

Ramsay Malange¹

Abstract: Many governments are moving towards evidence-based policy-making (EBPM), but policy-makers and policy analysts may struggle with the vast amounts of research available to them. Systematic reviews and meta-analyses may be useful tools for policy-makers and analysts wishing to implement EBPM. But many policy-makers and analysts may be unfamiliar with the method. This paper provides an introduction to these research methods. It answers the following questions: What are systematic reviews and meta-analyses? How can they be useful to meta-analyses? What are their advantages over other kinds of research? And, what should policy-makers look for when critically evaluating systematic reviews and meta-analyses? The paper concludes with final reflections and resources for policy-makers and analysts wishing to evaluate systematic reviews or conduct their own systematic reviews.

Keywords: Systematic review; Meta-analysis; Evidence-based policy; Policy-makers; Policy-analysts; Quality evaluation

Resumo: Muitos governos têm se apropriado da formulação de política baseada em evidências "evidence-based policy-making" (EBPM) ainda que os tomadores de decisão e analistas de política possam ter dificuldades dada a grande quantidade de dados e pesquisa disponíveis. As revisões sistemáticas e as meta-análises podem ser ferramentas úteis para os decisores políticos e os analistas que desejam implementar o modelo EBPM. Entretanto, muitos tomadores de decisão e analistas podem não estar familiarizados com essas metodologias. Este artigo fornece uma introdução à estes métodos de investigação e pretende responder às seguintes questões: O que são revisões sistemáticas e meta-análises? Como esses métodos



¹ University of Victoria. E-mail: <u>rmalange@uvic.ca</u>.

podem ser úteis para a realização de meta-análises? Quais são as vantagens desses métodos sobre outros modelos de pesquisa? E, por fim, sobre o que os decisores políticos devem se atentar ao avaliar criticamente revisões sistemáticas e metaanálises? O artigo é finalizado com algumas reflexões e indicações para decisores políticos e os analistas que desejam avaliar revisões sistemáticas ou mesmo realizar suas próprias revisões em busca de evidências.

Palavra;-chave: Revisão sistemática; Meta-análise; Políticas baseadas em evidências; Decisores políticos; Analistas de política; Avaliação da qualidade de políticas.

1. Introduction

Policy-making is an immensely complex process. In considering the policy problem, policy-makers and policy analysts take into account several considerations—including their political ideology, ethical implications, their own values, public opinion, and fiscal considerations, among others. Further, policy decisions are influenced by countless contextual factors such as cultural and historical factors, as well as bureaucratic, societal, and political structures (DAVIES, 2004; MILJAN, 2012). In addition to these factors, scientific research and other forms of evidence often feature highly in a government's policy decisions (NUTLEY et al., 2007).

Evidence-based policy-making (EBPM) refers to a practice of making policy that is, at its core, based on the best available evidence. As defined by Davies (2004, p.3), EBPM is "an approach that helps people make well-informed decisions about policies, programs and projects by putting the best available evidence from research at the heart of policy development and implementation". This approach to policy-making does not exclude other considerations, but it emphasizes evidence as a basis for policy decisions rather than untested views of groups or individuals (DAVIES, 2004). While the idea of using evidence to inform policy-making is not new, EBPM is undergoing renewed popularity among many governments (COBURN et al. , 2009; DAVIES, 2004; FOX, 2005; LEVIN, 2013; SHAXSIN, 2005;

SOLESBURY, 1999; YOUNG, 2013). Many governments around the world, including the United States, the United Kingdom, Australia, Canada, and Northern European Countries, have recently expressed desires to move increasingly toward EBPM (CABINET OFFICE, 1999; DAVIES, 2004; FOX and OXMAN, 2001; FOX, 2005).

It is often the task of public policy-makers and analysts to review research or other forms of evidence in order to make or provide advice for policy decisions; if policy decisions are based on evidence, it is often these actors who have made it so. But they face some barriers to evidence-based policy-making. One barrier is that the amount of "evidence" on a given topic is too great for a policy-makers or analysts to adequately process. The past few decades have seen an exponential growth in scientific research. The overwhelming amount of research in medicine and health fields has been especially well-described (CASTILHO and ABRAHAM, 2008; DAWES and SAMPSON, 2003; NOONE et al., 1998; TRICCO et al., 2011), but this it extends to a variety of policy areas, such as education (LEVIN, 2013; SLOCUM et al., 2012), economics (WALKER et al., 2012), and environmental science (NURSEY-BRAY et al., 2014; PULLIN and STEWART, 2006) among others. Because of the sheer volume of bodies of research in various domains, it has been difficult to integrate and combine research to achieve clear, usable conclusions (DAWES e SAMPSON, 2003; RINGQUIST and ANDERSON, 2013). Moreover, within a body of literature, research often conflicts. It is very common for some researchers to find an effect they deem "significant" and for other researchers to find no such effect. Given the problem that very large bodies of literature could be relevant to a policy decision, and that the research within that literature may present conflicting evidence, the prospect of realizing EBPM may be daunting for a policy-maker or analyst.

In response to quickly growing bodies of research, many have advocated the use of systematic reviews and meta-analysis to inform decisions (MURAD et al., 2014; RIED, 2006). Systematic reviews of research literature have the potential to be useful in summarizing and integrating research on a given topic and may allow

policy analysts to more easily evaluate evidence for a policy decision. They have several advantages over single research studies and traditional narrative research reviews that make them likely to become increasingly important to policy-making, especially as it moves further towards being evidence-based. However, systematic reviews and meta-analyses are likely under-utilized by policy-makers, possibly because of their lack of familiarity with the method and ability to judge their quality (LAUPACIS and STRAUS, 2007).

This paper provides an introduction to systematic reviews and metaanalyses so that policy-makers and analysts may become more familiar with these research methods and how they may be of value to informing policy decisions. It aims to answer the following questions: What are systematic reviews and metaanalyses? How can they be useful to meta-analyses? What are their advantages over other kinds of research? And, what should policy-makers look for when critically evaluating systematic reviews and meta-analyses? The first few sections of this paper answer these questions in turn. The paper concludes with some final reflections and some further resources for conducting a systematic review and meta-analysis as well as evaluating their methodological quality.

2. Systematic Reviews and Meta-analyses

A systematic review is an integrated and comprehensive summary of a body of research literature on a given topic. Systematic reviews are different from traditional narrative research reviews because of the systematic way that they are conducted (FOX, 2005; TRICCO et al., 2011). Whereas traditional narrative reviews present some research on a topic selected by the author, systematic reviews include all studies that meet a pre-specified set of criteria. Systematically reviewing the literature allows these reviews to provide more reliable findings and thus may provide better evidence than traditional narrative reviews (ANTMAN et al., 1992; FOX, 2005; OXMAN and GUYATT, 1993). Characteristics of systematic

An Introduction to Systematic Reviews that Include Meta-analyses for Policy Makers and Analysts | Ramsay Malange | 131-155

reviews include a reproducible methodology, a systematic search that is likely to include all studies that meet specified criteria, and an assessment of the validity of the studies included. Systematic reviews often, but not always, include metaanalyses.

Meta-analysis is a set of techniques for synthesizing the quantitative results from multiple empirical studies (BORENSTEIN et al., 2009; GLASS, 1976). Metaanalyses usually combine effect sizes from primary studies. An effect size is an index of the magnitude of a relationship between two variables (e.g., correlation coefficient, squared correlation coefficient, standardized mean difference, etc.). Primary studies are the original, individual studies that have produced the effect sizes that will be combined in a meta-analysis. (BORENSTEIN et al., 2009). The resulting combination is called the summary effect (or sometimes the summary coefficient). It is the weighted average of the effect sizes from all of the primary studies included in a meta-analysis (BORENSTEIN et al., 2009). There are several methods of combining and weighting effect sizes from primary studies, and they differ between meta-analyses . Meta-analysis was formalized first by Gene Glass in the 1970s to synthesize education research (GLASS, 1976). Since then, metaanalysis has grown in popularity, as evidenced by the number of meta-analyses being currently conducted, the acceptance it garners from academic journals, and the breadth of domains in which it is currently used (GLASS, 2000; HUNT, 1997; RINGQUIST and ANDERSON, 2013).

Meta-analyses are often used as part of a systematic review, but they do not have to be; some meta-analyses are not intended to review bodies of literature (for an example in psychology, see (TODTENKOPF et al., 2005). Similarly, while many systematic reviews include a quantitative synthesis of statistical results (a metaanalysis), some do not. This paper focuses on introducing systematic reviews that include a meta-analysis because these may be especially useful to policy-makers and analysts.



3. How Policy-Makers and Analysts can use Systematic Reviews

In their guide to conducting meta-analyses in public policy, Ringquist and Anderson (2013) discuss four primary ways that policy-makers can use systematic reviews that include meta-analyses. First, systematic reviews can aid problem identification. Individual studies often measure the extent of policy problems in specific contexts; but by integrating these individual studies, systematic reviews are able to give a sense of the scope and magnitude of a particular problem across contexts. Second, policy decisions often require accurate measurements of various quantities. While individual studies can provide estimates of these quantities, systematic reviews and meta-analyses can provide more precise and more robust estimates of a variety of quantities. Third, systematic reviews are able to help evaluate the outcomes of policies and programs. While individual studies may be limited to a few outcomes or to geographical areas, systematic reviews can provide policy-makers with a summary of a policy or program on a number of outcomes across multiple areas. Fourth, meta-analyses can help test hypotheses and build theory. For example, some theorize that decentralizing services by giving more responsibility to local or municipal governments results in more effective and responsive services for communities. Individual studies may examine the effects of decentralization in particular contexts; but systematic reviews that include metaanalysis may be able to give a sense of whether, in general, decentralization leads to improved service delivery, and what factors may influence when decentralization is more or less effective.

4. Advantages of Systematic Reviews

All research may be useful to policy-makers, including traditional narrative literature reviews of research. However, advocates of systematic reviews and meta-analysis argue that these studies have many advantages over traditional



literature reviews (GLASS, 1976; LAUPACIS and STRAUS, 2007; RINGQUIST and ANDERSON, 2013; TRICCO et al., 2011). These advantages may make them especially useful to policy-makers and analysts.

4.1. Systematic Reviews can Summarize Large Bodies of Literature

Advocates of systematic reviews argue that narrative reviews are incapable of summarizing large bodies of literature. For example, Glass (1976) asserts that if you want to make sense of 500 studies on the relationship between class size and educational outcomes, you cannot meaningfully summarize them all in a traditional narrative literature review. Because a traditional literature review cannot meaningfully analyze all of the studies that might bear on a given issue, the author must decide which ones to include (GLASS, 1976). In contrast, systematic reviews that include meta-analyses are designed to find all studies relevant to a given research question that meet certain criteria, and integrate their findings. These studies may therefore provide policy-makers and analysts with more complete summaries of a body of literature.

4.2. Systematic Reviews can Resolve Conflicting Results

Traditional literature reviews are also ill-suited to reviewing bodies of literature with conflicting results (HUNT, 1997; RINGQUIST and ANDERSON, 2013). Narrative reviews typically consider whether studies find significant results, and then, because significant results will be found in some studies and not others, a common conclusion of these reviews is that more research must be conducted to clarify the literature (GLASS, 1976; HUNT, 1997). However, significant results may not be found in some studies for various reasons beyond there actually not being an effect; for example, there may not have the been a large enough sample size, or the effect under study may not be very strong. Meta-

An Introduction to Systematic Reviews that Include Meta-analyses for Policy Makers and Analysts | Ramsay Malange | 131-155

Agendapolítica

analysis, by virtue of working with effect size estimates, allows researchers to determine whether the insignificant results of some research are in fact conflicting with the research that has found significant results, or whether the effects are there but simply did not reach significance (GLASS, 1976). In other words, non-zero effects are considered in meta-analysis.

For example, we could imagine that a study finds a small effect for an intervention on increasing health outcomes in an experimental group. The difference between the experimental group and the control group, however, is not statistically significant because the sample size was small, and so the study lacked the power to detect the small effect. A traditional narrative review on the effectiveness of the intervention would count this study as non-supporting evidence for the effectiveness of the program because the results were not statistically significant. In contrast, a meta-analysis would count this as contributing to an overall summary effect size estimate (the resulting effect from combining effect sizes from all of the primary studies). The contribution of this study might be small: studies in a meta-analysis are weighted by their sample size, and because this study has a small sample size, it would carry relatively little weight in the overall summary effect. However, any effect, regardless of its size, is included in a meta-analysis, and will contribute to the balance of evidence. This makes meta-analysis a better tool for reconciling differences among studies in a body of research literature.

4.3. Systematic Reviews Provide more Precise Estimates than Individual Studies

How precise an estimate of an effect size is depends in part on how large the sample is on which the estimate was based. Individual studies increase precision by obtaining as large a sample as possible (GARG et al., 2008). Meta-analyses combine data from samples of multiple primary studies, and therefore are able to obtain larger sample sizes than the primary studies included. This allows them to

provide more precise estimates of an effect size than any of the included studies (GARG et al., 2008).

4.5. Systematic Reviews can be Less Biased than Traditional Narrative Reviews

Systematic reviews may be less biased than in traditional reviews. In a traditional literature review, the researcher decides which studies to include, how to present the findings, and how to describe conflicting findings. Many argue that because of these features, traditional reviews are easily biased, even unintentionally (CHALMERS et al., 2002; SHAPIRO and SHAPIRO, 1983). In contrast, a systematic review is done using a systematic and replicable process, where the author chooses and justifies criteria for which studies are relevant and can be included. Then all studies that meet these criteria are included. Because the criteria are explicit, other authors can replicate the procedures or even argue that other criteria are better, and conduct the review again with different criteria. Because the author is not making decisions about selecting individual studies, systematic reviews are potentially less biased than traditional literature reviews.

4.6. Systematic Reviews are More Efficient for Policy-Makers and Analysts

Systematic reviews are conducted with the aim of synthesizing an entire research body in a given research domain. Rather than a policy-maker or analyst accessing each individual research study, systematic reviews allow a policy-maker or analyst to read a single review and still learn about the evidence from an entire body of literature. In this way, systematic reviews can save time for decisionmakers.

4.7. Systematic Reviews are Applicable to a Wide Variety of Policy Areas

Systematic reviews and meta-analyses can be useful to informing a range of policy issues. Policy-makers and analysts in public health may use meta-analyses showing that school-based diet and physical activity interventions are effective at preventing obesity in children (WANG et al., 2013). Policy-makers in North America have applied systematic reviews on drug costs and effectiveness to make policy decisions regarding which drugs are covered by insurance and Workers Compensation coverage (FOX, 2005). With respect to addressing crime, systematic reviews can inform policy-makers on strategies to reduce corporate crime (SIMPSON et al., 2014), prevent sexual violence in young people (DE LA RUE et al., 2014), and reduce criminal recidivism (VILLETTAZ et al., 2015). Those in environmental policy may use systematic reviews to choose between different forest management practices (SAMII et al., 2014) or to guide decisions around the creation of marine reserves for protecting fish species (STEWART et al., 2008). Systematic reviews can be useful to policy-makers in labour policy (FILGES et al., 2015), foreign affairs and trade policy (BRUNO and CAMPOS, 2011; OTT and MONTGOMERY, 2015); and transportation policies (HEATH et al., 2006). The potential application of systematic reviews extends to virtually all policy areas.

5. Methodological Quality of Systematic Reviews that include Metaanalyses

For all of the previously described reasons, some have argued that metaanalyses represent an important—and sometimes the best—source of research evidence (GUYATT et al., 2000; MURAD et al., 2014), and may be especially useful for policy-makers and analysts trying to create evidence-based policy (FOX, 2005). While there is much potential for systematic reviews that include meta-analyses to inform policy, like any research, systematic reviews can be of high or low methodological quality depending on how well the methods match the research questions (MOHER et al., 2007; MOHER et al., 1999; SCHULZE, 2007; SHEA et al.,

An Introduction to Systematic Reviews that Include Meta-analyses for Policy Makers and Analysts | Ramsay Malange | 131-155

Agendapolítica

2007; SHEA et al. , 2001). There are a number of biases and issues that systematic reviewers need to address when conducting their research. This section presents a brief, non-technical description of what good systematic reviews should include and some ways they can be biased. It is an incomplete list, but it should be useful as a starting place for policy-makers and analysts who are new to systematic review and meta-analysis methodology.

5.1. Systematic Methodology and Complete Reporting

A primary strength of a systematic review and meta-analysis is that it is systematic and transparent, with an explicit methodology that allows it to be reproduced and verified (RINGQUIST and ANDERSON, 2013). A good systematic review should include clear criteria about which primary studies will be included or excluded. Further, these criteria should be determined before having collected data. Establishing clear criteria beforehand reduces the likelihood that the author is biased in the selection of studies (GARG et al., 2008). Similarly, the way that data is extracted from the studies, coded, and combined into summary effects should be explained in detail. The detailed reporting of the decisions made throughout the conduction of a systematic review allow the author to critically evaluate the research, and enable other researchers to reproduce the research if necessary (RINGQUIST and ANDERSON, 2013).

5.2. Addressing publication bias

Publication bias refers to the tendency for research studies that find significant results to be published more frequently than those that do not find significant results. Consequently, the published literature may tend to have more significant results than the complete literature does. If a systematic review only includes published literature, it is likely to overestimate the size of an effect

An Introduction to Systematic Reviews that Include Meta-analyses for Policy Makers and Analysts | Ramsay Malange | 131-155

(RINGQUIST and ANDERSON, 2013). There are several strategies for addressing publication bias, but an important one is for systematic reviews and meta-analyses to include a comprehensive search strategy (RINGQUIST and ANDERSON, 2013). A comprehensive search uses several strategies to identify all relevant studies, including published research as well as unpublished and grey literature, including theses, dissertations, conference presentations, think-tank research, government white papers, and so on (HOPEWELL et al., 2005; RINGQUIST and ANDERSON, 2013).

Another aspect of publication bias relates to the language of publication of the primary study. Many systematic reviews include only English-language articles (GREGOIRE et al., 1995). Including only English language articles can lead to a language bias in which authors that find negative results in their study may be less confident about publishing in a widely disseminated English-language journal and instead submit to a local journal (EGGER et al., 1997; GREGOIRE et al., 1995). Similarly, English-language journals may be more competitive and may therefore be less likely to publish negative results. In both cases, the result is that Englishlanguage articles may have larger effect sizes than non-English articles (EGGER et al., 1997). A systematic review of only English articles may therefore not be representative of the entire population of articles; it may be biased towards finding significant effects. Higher quality systematic reviews will not restrict included studies in terms of language and will actively search for articles published in other languages.

5.3. Ensuring Accuracy of Data Extraction

After deciding which studies are included in the systematic review, the reviewer must read and recording the characteristics of those studies (RINGQUIST and ANDERSON, 2013; SÁNCHEZ-MECA and BOTELLA, 2010). This includes the statistical results to be combined, but also other characteristics including who was

included in the study sample, the location of the study, methodological variables of the study, and so on. It is important that the recording of study characteristics is done accurately, and so higher quality systematic reviews will have two or more researchers read and code the studies (SHEA et al., 2007). They will also report the degree of agreement between coders and how differences were resolved (SÁNCHEZ-MECA and BOTELLA, 2010).

5.4. Assessing Quality of Primary Studies

There has been much debate by methodologists around whether poor quality original studies should be included in a meta-analysis (GLASS, 2000). Some methodologists argue that poor quality studies should be excluded. They argue that "garbage in equals garbage out"; that is, including original studies that are low-quality can only result in a low-quality meta-analysis (ANDERSSON, 1999; GARG et al., 2008; MOSTELLER and COLDITZ, 1996). Other methodologists argue that to exclude original studies a priori on the basis of their quality can lead to a biased summary effect size and loss of information (DICKERSIN and BERLIN, 1992; FISKE, 1983; GLASS, 2000). While there is some controversy around the inclusion of poor quality primary studies, methodologists seem to agree that at the very least, a systematic review should include some evaluation of quality of primary studies (GLASS, 2000; JONES, 1995; SHEA et al., 2007). This allows the analyst to examine the extent to which the quality of original studies affects the summary effect size (RINGQUIST and ANDERSON, 2013).

5.5. Appropriate Statistical Model

Within meta-analyses that combine effect sizes, several different statistical models have been distinguished: fixed-effect models, random-effects models, and mixed models (BORENSTEIN et al., 2009; HEDGES, 1992). These models are

An Introduction to Systematic Reviews that Include Meta-analyses for Policy Makers and Analysts | Ramsay Malange | 131-155

mainly differentiated in terms of what they presume is represented (i.e., in the population) by the estimated effect (i.e., in the sample). Within the fixed-effect model, the effect size reported in each primary study is taken to be an estimate of a single fixed population effect. Therefore, the summary effect estimate from a combination of those primary studies is also taken to be an estimate of a single population effect. In contrast, within the random-effects model, each of the individual studies' effect size estimates are presumed to come from a population of possible population effects. In other words, each of the individual studies estimates the effect size for a unique population; the summary effect that is estimated in a given meta-analysis represents, in this case, a (weighted) average of population effects. Mixed effect models represent a combination of the two, and model effects for both random and fixed factors. These different models warrant different kinds of conclusions: whereas using a fixed-effect model allows the reviewer to make inferences about the studies included, a random-effects model permits the metaanalyst to make inferences to a population of studies. In other words, the results of a meta-analysis that uses a random-effects model are more general.

There is debate around which of these models should be used in which contexts. It is often recommended that reviewers base their decision about which statistical model to use on an assessment of heterogeneity. Briefly, heterogeneity refers to how similar the effect sizes in the primary studies are to each other (BORENSTEIN et al., 2009). A group of effect sizes is said to be homogenous when they are similar to each other; when the effect sizes are quite different from each other, they are said to be heterogeneous. If the effect sizes to be combined in a meta-analysis are homogenous, they are more likely to be estimated a single effect, so a fixed-effect model may be appropriate. If the effect sizes are quite heterogeneous, it is unlikely to be the case that they are estimating the same, fixed effect. Therefore, a random-effects model is more appropriate with a set of heterogeneous effect-sizes (RINGQUIST and ANDERSON, 2013).

An Introduction to Systematic Reviews that Include Meta-analyses for Policy Makers and Analysts | Ramsay Malange | 131-155

Agendapolítica

Systematic reviews and meta-analyses will use different methods to assess heterogeneity, and will make different decisions about statistical models. Properly evaluating whether the decision was a good one requires some expertise in systematic review methodology; however policy-makers and policy analysts that do not have this expertise can still evaluate these decisions to some extent. At the very least, a systematic review that includes a meta-analysis should include an assessment of heterogeneity and a description of which statistical model was used, along with some justification of why this model choice makes sense for the phenomenon under study (SHEA et al., 2007). Further, if there is heterogeneity, the review should discuss what factors could be causing this; i.e. why the primary studies may be estimating effect sizes of different magnitudes (SÁNCHEZ-MECA and BOTELLA, 2010).

6. Conclusion

Policy-making is complex and policy-makers use multiple pieces of information to inform policy decisions. For governments and policy-makers working towards EBPM, systematic reviews that include meta-analyses have the potential to be very useful—and in some cases they may be one of the best sources of evidence for policy decisions. However, research is most useful to policy-makers when it is of high quality; policy-makers and analysts will need to evaluate the quality of a systematic review that includes a meta-analysis in order to use it to inform a policy decision. This paper has presented an introduction to systematic reviews and meta-analyses along with information aimed at facilitating a critical reading of these studies in order to facilitate quality judgments by policy-makers.

The information presented in this paper is useful as an introduction to systematic reviews and meta-analyses, but it is incomplete. Policy-makers and analysts wishing to learn more about systematic reviews and meta-analyses may find the following resources useful. Julio Sánchez-Meca and Botella (2010) have

An Introduction to Systematic Reviews that Include Meta-analyses for Policy Makers and Analysts | Ramsay Malange | 131-155

Agendapolítica

produced a list of questions aimed at guiding a critical reading of systematic reviews and meta-analyses for clinical psychologists wishing to use systematic reviews as the basis for clinical decisions (included in Appendix A). While this guide is not designed specifically for policy-makers or policy analysts, it still provides a useful and relatively thorough structure for making evaluations of the quality of systematic reviews for policy decisions (SÁNCHEZ-MECA and BOTELLA, 2010). Beverley Shea and colleagues have also produced a tool for evaluating systematic reviews in health fields, called the AMSTAR, which has been validated to some extent (Shea et al., 2007; SHEA et al., 2009).

Another indication of the quality of a systematic review is endorsement by research organizations. There are at least six major organizations dedicated to producing high quality meta-analyses as part of systematic reviews: the Cochrane collaboration, which focuses on reviews in the health field; the Campbell collaboration, which focuses on public policy research in areas such as education, international development, and criminology; the What Works Clearinghouse, which conducts systematic reviews primarily in the area of education; the Collaboration for Environmental Evidence, which prepares systematic reviews on environmental research topics; the Joanna Briggs Institute, which supports highquality research syntheses (including of qualitative research) of nursing research; and the Meta-analysis of Economics Research Network, which aims to improve the quality of meta-analyses conducted in the field of economics. These organizations have rigorous standards for their systematic reviews, and so their endorsement can help steer policy-makers and analysts towards higher-quality reviews (although this shouldn't replace a critical reading by the policy-maker). Readers interested in how to conduct their own systematic review or learning more about technical aspects of meta-analyses may consider consulting (BORENSTEIN et al., 2009; COOPER, 2010; COOPER et al., 2009; RINGQUIST and ANDERSON, 2013).





ANDERSSON, G. The role of meta-analysis in the significance test controversy. *European Psychologist*, v.4, p.75-82. 2009.

ANTMAN, E. M., LAU, J., KUPELNICK, B., MOSTELLER, F., & CHALMERS, T. C. *A comparison of results of meta-analyses of randomized control trials and recommendations of clinical experts:* Treatments for myocardial infarction. JAMA, p. 240-8. 1992.

BORENSTEIN, M., HEDGES, L. V., HIGGINS, J., P. T., & ROTHSTEIN, H. R. *Introduction to meta-analysis.* Chichester, UK: John Wiley & Sons. 2009.

BRUNO, R. L., & CAMPOS, N. F. (2011). *Foreign direct investment and economic performance: A systematic review of the evidence uncovers a new paradox* [online]. United Kingdom Department for International Development. Available from:

http://r4d.dfid.gov.uk/PDF/Outputs/SystematicReviews/DFID_MRA_FDI_Februar y_28_2011_Bruno_Campos.pdf. Accessed: October 30, 2015

CABINET OFFICE. Modernising government. London, UK: Stationary Office. 1999 Available from https://www.wbginvestmentclimate.org/uploads/modgov.pdf. Accessed: September 14, 2014.

CASTILLO, D. L., & ABRAHAM, N. S. Knowledge management: How to keep up with the literature. Clinical Gastroenterology and Hepatology, 6(12), 1294-1300. 1999.

CHALMERS, I., HEDGES, L. V., & COOPER, H. A brief history of research synthesis. *Evaluation & the Health Professions*, 25(1), 12-37. 2002. Available from http://ehp.sagepub.com/cgi/doi/10.1177/0163278702025001003. Accessed October 19, 2015

COBURN, C. E., HONIG, M. I., & STEIN, M. K. What's the evidence on district's use of evidence? In: BRANDSFORD, J., GOMEZ, L., LAM, D., & VYE, N. (Eds.), Research and practice: Towards a reconciliation (pp. 67-87). Cambridge, MA: Harvard Education Press, 2009.

COOPER, H. *Research synthesis and meta-analysis: A step-by-step approach*. 3rd ed. Thousand Oaks, CA: Sage. 2010.

COOPER, H., HEDGES, L. V., & VALENTINE, J. C. The handbook of research synthesis and meta-analysis. 2nd ed.. New York, NY: Russel Sage Foundation, 2009.

An Introduction to Systematic Reviews that Include Meta-analyses for Policy Makers and Analysts | Ramsay Malange | 131-155

DAVIES, P. Is evidence-based government possible? Paper presented at the at the *4th Annual Campbell Collaboration Colloquium*, Washington, DC. 2004.

DAWES, M., & SAMPSON, U. Knowledge management in clinical practice: A systematic review of information seeking behavior in physicians. *International Journal of Medical Informatics*, 7, p. 9-15. 2003.

DE LA RUE, L., POLANIN, J., ESPELAGE, D., & PIGOTT, T. School-based interventions to reduce dating and sexual violence: A systematic review. *Campbell Systematic Reviews*, p. 1-110. 2014.

DICKERSIN, K., & BERLIN, J. A. Meta-analysis: State-of-the-science. *Epidemiology Review*, 14, p. 154-176. 1992.

EGGER, M., ZELLWEGER-ZÄHNER, T., SCHNEIDER, M., JUNKER, C., LENGELER, C., & ANTES, G. Language bias in randomised controlled trials published in English and German.Lancet, 350(9074), p. 326-9. 1997.

FILGES, T., SMEDSLUND, G., KNUDSEN, A. D., & JØRGENSEN, A. K. Active labour market programme participation for unemployment insurance recipients: A systematic review. *Campbell Systematic Reviews*, p. 1-342. 2015.

FISKE, D. W. The meta-analysis revolution in outcome research. *Journal of Consulting and Clinical Psychology*, v.51, p.65-70. 1983.

FOX, D. M. Evidence of evidence-based health policy: The politics of systematic reviews in coverage decisions. *Health Affairs*, 24, p. 114-122. 2015.

FOX, D. M., & OXMAN, A. D. *Informing judgment: Case studies of health policy and research in six countries.* New York, NY: Milbank Memorial Fund. 2001.

GARG, A. X., HACKAM, D., & TONELLI, M. Systematic review and meta-analysis: When one study is just not enough. *Clinical Journal of the American Society of Nephrology*, 3(1), p.253-260. 2008

GLASS, G. V. Primary, secondary, and meta-analysis of research. *Educational Researcher*, 5(10), p. 3-8. 1976.

GLASS, G. V. Meta-analysis at 25 [online]. Available from http://www.gvglass.info/papers/meta25.html. 2000. Accessed October 30, 2015

An Introduction to Systematic Reviews that Include Meta-analyses for Policy Makers and Analysts | Ramsay Malange | 131-155



GREGOIRE, G., DERDERIAN, F., & LE LORIER, J. Selecting the language of the publications included in a meta-analysis: Is there a tower of babel bias?" Journal of Clinical Epidemiology, p.159-163. 1995

HEATH, G., BROWNSON, R., KRUGER, J., MILES, R., POWELL, K. E., RAMSEY, L. T. & the TASK FORCE ON COMMUNITY PREVENTIVE SERVICES. The effectiveness of urban design and land use and transport policies and practices to increase physical activity: A systematic review. *Journal of Physical Activity and Health*, 3(supp 1), S55–S76. 2006.

HEDGES, L. V. Meta-analysis. *Journal of Education Statistics*, 17(4), p.279-296. 1992.

HOPEWELL, S., CLARKE, M., & MALLETT, S. Grey literature and systematic reviews. In: ROTHSTEIN, H. R., SUTTON, A. J., & BORENSTEIN, M. (Eds.), *Publication bias in meta-analysis: Prevention, assessment, and adjustments* (pp. 49-72). Chichester, UK: John Wiley and Sons. 2005.

HUNT, M. *How science takes stock:* The story of meta-analysis. New York, NY: The Russell Sage Foundation. 1997.

JONES, D. R. Meta-analysis: Weighing the evidence. *Statistics in Medicine*, 14(2), p.137-149. 1995.

LAUPACIS, A., & STRAUS, S. Systematic reviews: Time to address clinical and policy relevance as well as methodological rigor. *Annals of Internal Medicine*, 147(4), 273-274. 2007.

LEVIN, B. The relationship between knowledge mobilization and research use. In: YOUNG S. P. (Ed.), *Evidence-based policy-making in Canada.* Don Mills, ON: Oxford University Press, 2013. p. 45-66.

MILJAN, L. *Public policy in Canada*: An introduction. 6th ed. Don Mills, ON: Oxford University Press, 2012.

MOHER, D., TETZLAFF, J., TRICCO, A. C., SAMPSON, M., & ALTMAN, D. G. Epidemiology and reporting characteristics of systematic reviews. *PLoS Medicine*, 4(3) 2007.

MOHER, D., COOK, D. J., EASTWOOD, S., OLKIN, I., RENNIE, D., & STROUP, D. F. Improving the quality of reports of meta-analyses of randomised controlled trials: The QUOROM statement". *The Lancet*, 354(9193), 1900. 1999.



MOSTELLER, F., and COLDITZ, G. A. Understanding research synthesis (metaanalysis). *Annual Review of Public Health*, 17, 1-23. 1996.

MURAD, M. H., MONTORI, V. M., LOANNIDS, J. A., JAESCHKE, R., DEVEREAUX, P. J., PRASAD, K., GUYATT, G. How to read a systematic review and meta-analysis and apply the results to patient care: Users' guides to the medical literature. JAMA, 312(2), p.171-179. 2014.

NOONE, J.; WARREN, J.; BRITAIN, M. Information overload: Opportunities and challenges for the GP's desktop. *Studies in Health Technology and Informatics*, 52(2), 1287-1291. 1998.

NURSEY-BRAY, M. J., VINCE, J., SCOTT, M., HAWARD, M., O'TOOLE, K., SMITH, T., CLARKE, B. Science into policy? Discourse, coastal management and knowledge. *Environmental Science & Policy*, 38, p. 107-119. 2014.

NUTLEY, S. M.; WALTER, I.; DAVIES, H. T. O. *Using evidence*: How research can inform public services. Bristol, UK: The Policy Press, 2007.

OTT, E., & MONTGOMERY, P. Interventions to improve the economic selfsufficiency and well-being of resettled refugees: A systematic review. *Campbell Systematic Reviews*, 10(4), p.1-53. 2015.

OXMAN, A. D., & GUYATT, G. H. The science of reviewing research. *Annals of the New York Academy of Science*, 703, 125-134. 1993.

PULLIN, A. S., & STEWART, G. B. Guidelines for systematic review in conservation and environmental management". Conservation Biology, 20(6), p.1647-1656. 2006.

RIED, K. Interpreting and understanding meta-analysis graphs--a practical guide. Australian Family Physician, 35(8), 638. 2006.

RINGQUIST, E. J., & ANDERSON, M. R. Meta-analysis for public management and policy. San Francisco, CA: Jossey-Bass, 2013.

SAMII, C., LISIECKI, M., KULKARNI, P., PALER, L., & CHAVIS, L. Effects of decentralized forest management (DFM) on deforestation and poverty in low and middle income countries: A systematic review. *Campbell Systematic Reviews*, 10(10), 1-88. 2014.

SÁNCHEZ-MECA, J., & BOTELLA, J. Systematic reviews and meta-analyses: Tools for professional practice. *Papeles Del Psicologo*, 31(1), 7-17. 2010.

An Introduction to Systematic Reviews that Include Meta-analyses for Policy Makers and Analysts | Ramsay Malange | 131-155

SCHULZE, R. Current methods for meta-analysis: Approaches, issues, and developments. Zeitschrift Fr Psychologie, 215(2), 90-103. 2007.

SHAPIRO, D. A., & SHAPIRO, D. Comparative therapy outcome research: Methodological implications of meta-analysis. *Journal of Consulting and Clinical Psychology*, 51(1), p.42-53. 1983.

SHAXSON, L. Is your evidence robust enough? questions for policy makers and practitioners". *Evidence and Policy*, 1(1), p. 101-111. 2005.

SHEA, B. J., BOUTER, L. M., PETERSON, J., BOERS, M., ANDERSSON, N., ORITZ, Z., GRIMSHAW, J. M. External validation of a measurement tool to assess systematic reviews (AMSTAR). *PLoS ONE*, 2(12) 2007.

SHEA, B. J., HAMEL, C., WELLS, G. A., BOUTER, L. M., KRISTJANSSON, E., GRIMSHAR, J. M BOERS, M. AMSTAR is a reliable and valid measurement tool to assess the methodological quality of systematic reviews". *Journal of Clinical Epidemiology*, 62(10), 1020. 2009.

SHEA, B. J., DUBÉ, C., & MOHER, D. Assessing the quality of reports of systematic reviews: The QUOROM statement compared to other tools. In: Egger, M., Smith, G. D., and Altman, D. G. (Eds.), *Systematic reviews in health care*: Meta-analysis in context (pp. 122–139). London: BMJ Publishing Group. 2001.

SHEA, B. J., GRIMSHAW, J., WELLS, G., BOERS, M., ANDERSSON, N., HAMEL, C., & PORTER, A. Development of AMSTAR: A measurement tool to assess the methodological quality of systematic reviews. BMC Medical Research Methodology, 7(1), 10. 2007.

SIMPSON, S., RORIE, M., ALPER, M. E., SCHELL-BUSEY, N., LAUFER, W., & SMITH, N. C. Corporate crime deterrence: A systematic review. Campbell Systematic Reviews, 10(4), 1-105. 2007.

SLOCUM, T. A., SPENCER, T. D., & DETRICH, R. Best available evidence: Three complementary approaches". Education and Treatment of Children, 35(2), 153-181. 2012.

SOLESBURY, W. *Evidence based policy: Whence it came and where it's going. London,* UK: ESRC UK Centre for Evidence Based Policy and Practice, 1999.

STEWART, G. B., CÔTÉ, I. M., KAISER, M. J., HALPERN, B. S., LESTER, S. E., BAYLISS, H. R., MENGERSEN, K., & PULLIN, A. S. Are marine protected areas effective tools

An Introduction to Systematic Reviews that Include Meta-analyses for Policy Makers and Analysts | Ramsay Malange | 131-155



for sustainable fisheries management? I. biodiversity impact of marine reserves in temperate zones. CEE review 06-002 (SR23). Collaboration for Environmental Evidence. 2008.

TODTEMKOPF, M. S., VIINCENT, S. L., & BENES, F. M. A cross-study meta-analysis and three-dimensional comparison of cell counting in the anterior cingulate cortex of schizophrenic and bipolar brain". Schizophrenia Research, 73, p.79-89. 2005.

TRICCO, A. C., TETZLAFF, J., & MOHER, D. The art and science of knowledge synthesis". Journal of Clinical Epidemiology, 64(1), 20. 2011.

VILLETTAZ, P., GILLIERON, G., & KILLIAS, M. The effects on re-offending of custodial vs. non- custodial sanctions: An updated systematic review of the state of knowledge. *Campbell Systematic Reviews*, 2015.

WALKER, D. G., WILSON, R. F., SHARMA, R., BRIDGES, J., NIESSEN, L., BASS, E. B., & FRICK, K. *Best practices for conducting economic evaluations in health care*: A systematic review of quality assessment tools. Rockville, MD: Agency for Healthcare Research and Quality, 2012.

WANG, Y., WU, Y., WILSON, R. F., BLEICH, S., CHESKIN, L., WESTON, C., SEGAL, J. Childhood obesity prevention programs: Comparative effectiveness review and meta-analysis. Comparative Effectiveness Review No. 115. 2013 (Prepared by the Johns Hopkins University Evidence-based Practice Centre under Contract No. 290-2007-10061-I.) AHRQ Publication No. 13-EHC081-EF. Rockville, MD: Agency for the Healthcare Research and Quality. Available from www.effectivehealthcare.ahrq.gov/reports/final.cfm. Accessed: October 30, 2015.

YOUNG, S. P. *Evidence-based policy-making in Canada*: A multidisciplinary look at how evidence and knowledge shape Canadian public policy. Don Mills, ON: Oxford University Press, 2013.



Appendix A: List of Questions oriented to the critical reading of Systematic Reviews and Meta-analyses

Table 1. List of questions of lefted to the critical	leaung of SIS and MAS
	yes
	No
1. Is the study identified as an MA?	Not available
2. Does it include an Abstract that presents the objectives,	yes
method, results and principal conclusions? A structured	No
abstract should be provided, covering: justification;	Not available
objectives; data sources; study selection criteria, participants and interventions; quality rating of the studies and synthetic methods; results; study limitations; conclusions and implications of the principal results.	
3. Does the Introduction section describe in an explicit way	yes
the questions and the objectives of the MA? There should be	No
an explicit declaration of the questions intended to be	Not available
answered, with reference to the participants, the interventions, the comparisons, the outcome variables and the design of the studies (PICOS: Participants, Interventions, Comparisons, Outcomes, and Study design).	
4. Does the Method section specify the inclusion criteria for	yes
the studies? There should be specification of the	No
characteristics of the studies (e.g., PICOS, duration of follow-	Not available
up period) and the characteristics of the studies used as eligibility criteria, stating the reasons for their consideration (e.g., years considered, languages, publication status).	
5. Does the Method section indicate the procedures used for	yes
the study search? All the information sources used in the	No
search should be described (e.g., databases with the dates	Not available
they cover, contacts with authors of the studies to identify additional studies), as well as the last date of search. The complete electronic search strategy of at least one database should be presented, including possible limitations imposed, so that any researcher can repeat it.	
6. Does the Method section specify the study variables	yes
coded? It should include a description of the method for	No
extracting data from the primary studies (e.g., coding forms	Not available
applied independently by two or more coders), and of any	
processes for obtaining and confirming data employed by the reviewers. It should also include a list of all the variables recorded in the studies, as well as their definition (e.g., PICOS, sources of funding), together with information on any assumptions and simplifications made.	
7. Does the Method section refer to the reliability of the	yes
coding? A good MA should have analyzed the reliability of	No
	1

Table 1: List of questions oriented to the critical reading of srs and MAs

the coding of the moderator variables of the studies, and	Not available
should present the results of that analysis in terms of kappa	
indices and intra-class correlations.	I
8. Does the Method section specify the effect size	yes
index/indices? The effect size index or indices used in the	No
MA should be specified (e.g., standardized difference of	Not available
means, odds ratio).	
9. Does the Method section describe the statistical methods	yes
used in the MA? There should be a description of the data	No
reatment methods, and of how the results of the studies	Not available
were combined (e.g., fixed effects model, random effects	
model or mixed effects model). Reference should also be	
nade to the measures of consistency employed for	
analyzing the heterogeneity of the effects (e.g., Q and	
2). There should be some assessment of the risk of bias	
hat might affect the accumulated evidence (e.g., publication	
bias, selective reporting within the studies).	
Additional analysis methods should be described (e.g.,	
sensitivity analyses, analyses by subgroups, meta-	
regression).	
10. Does the Results section present the characteristics of	yes
he studies? There should be a description of the	No
characteristics of the studies included; a table should be	Not available
provided showing these characteristics on an individual	
basis, or the reader should at least be given the possibility of	
access to such a table.	I
11. Does the Results section include analysis of the studies	yes
according to their quality? The methodological quality of the	No
studies should have been coded and its relation to the effect	Not available
sizes considered, with the aim of identifying possible biases	
due to poor quality. If both randomized and non-	
randomized studies have been included, their results should	
be compared.	
12. Does the Results section present the mean effects and	yes
the consistency measures? The results of each MA carried	No
but should be presented, including the mean effect sizes	Not available
with their confidence intervals and the measures of	
consistency or heterogeneity (e.g., Q, I ²). Optionally, the	
results of the individual studies and of each MA can be	
presented by means of a 'forest plot'.	
13. If there has been heterogeneity, does the Results section	yes
present the analysis of moderators? In the case that there is	No
heterogeneity between the effect sizes, mixed effects	Not available
models should be applied, such as analyses by subgroups	
(ANOVAs) and meta-regression (regression analysis) to	
dentify characteristics that moderate the results.	

analysis? If the design included sensitivity analyses for assessing the consistency and robustness of the MA results, they should be described in this section.	No Not available
15. Does the Results section include a publication bias analysis? The MA should have carried out some publication bias analysis to check whether it could represent a threat to the validity of the results.	yes No Not available
16. Does the Discussion section summarize the evidence? It should include a summary of the principal results, including a reference to the evidence obtained for each principal outcome variable; there should also be some consideration of the relevance for different groups (e.g., healthcare professionals, users and politicians).	yes No Not available
17. Does the Discussion section consider the limitations of the MA? Limitations should be discussed at the level of the studies, at that of outcome variables (e.g., risks of bias) and at that of the review (e.g., incomplete recovery of studies, reporting bias).	yes No Not available
18. Does the Discussion section consider the implications for professional practice? There should be some discussion of the implications of the main results of the MA for professional clinical practice, managers, and political decision-makers.	yes No Not available
19. Does the Discussion section consider the implications for future research? It should provide a general interpretation of the results in the context of other proof and evidence, as well as discussing the implications for future research.	yes No Not available
20. Are the funding sources specified? There should be a description of the sources of funding of the SR or MA, as well as of other assistance received (e.g., provision of data) and of the role played by the funders in the systematic review, with a view to assessing possible conflicts of interest.	yes No Not available

Recebido em: 31/09/2015 Aprovado em: 30/10/2015

